



# 2026 SPONSORSHIP PROPOSAL

Coffs Harbour Agricultural Show  
*Women in Agriculture - Cultivating the future*





COFFS HARBOUR  
SHOW SOCIETY

# INTRODUCTION

The Coffs Harbour Agricultural Show has been proudly showcasing local life and agri-business since 1914, making it Coffs Harbour's oldest and largest community event. Held annually over two exciting days — May 1st and 2nd — the Show brings together the very best of our region, celebrating the people, produce, and passion that make the Coffs Coast unique.

Run entirely by dedicated volunteers, the Coffs Harbour Show Society is a not-for-profit organisation committed to celebrating and preserving our rich agricultural heritage while embracing the vibrant, diverse spirit of our community. From livestock competitions and woodchopping to arts, crafts, local talent, and thrilling carnival rides, the Show offers something for everyone — a true reflection of country tradition meeting coastal creativity.

Although we were postponed last year, we're determined to make 2026 bigger and better than ever! The theme for next year is **'Women in Agriculture - Cultivating the future'**. The Coffs Harbour Show is more than just an event — it will be a celebration of community, connection, and country life, that continues to grow stronger with every generation.





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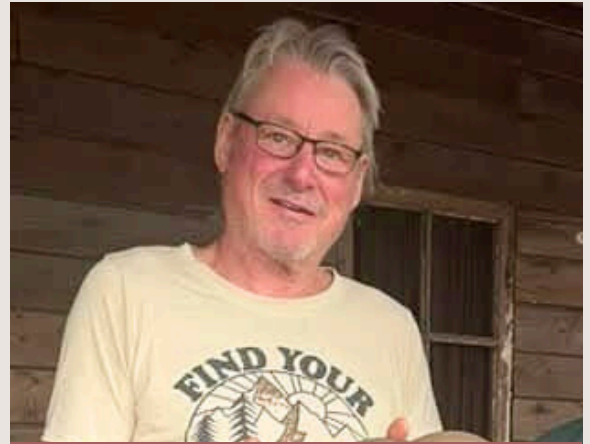




# OUR TEAM



**Kaye Hamilton**  
President/Secretary



**John Bambey**  
Treasurer



**Tim Cheers**  
Vice President



**Rob Bradford**  
Vice President



**Shannon Marsh**  
Assistant Treasurer



**Lisette Hullman**  
Assistant Secretary



# ABOUT THE EVENT



COFFS HARBOUR  
SHOW SOCIETY

The Coffs Harbour Agricultural Show is one of the region's most anticipated community celebrations — a proud showcase of our local heritage, agriculture, and the vibrant spirit of the Coffs Coast. Held each year on our picturesque showgrounds, the event brings together generations of families, farmers, competitors, and visitors for a weekend full of entertainment, education, and connection.

From traditional agricultural displays and livestock competitions to exhilarating woodchopping, equestrian events, rides, live music, and local produce, the Coffs Harbour Show offers something for everyone. It's a place where country meets coast — where our region's rural roots are honoured, and our thriving community comes together to celebrate everything that makes Coffs Harbour unique.

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## Event Highlights



Agricultural events and showcases

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Local school and pre-school displays

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Food outlets, retail and business stalls

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Pavilion displays and competitions

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Sideshow alley, showbags and games





# BENEFITS FOR SPONSORS

## Supporting the community

As a not-for-profit, volunteer-driven organisation, the Coffs Harbour Agricultural Show relies on the generous support of sponsors and local businesses to keep this long-standing tradition alive. Every contribution directly supports us in helping showcase local talent and agricultural heritage while providing opportunities for community groups, schools, and volunteers to shine. Every contribution brings people together and enriches our region economically, socially, and culturally.

## Visibility in our local area

The show attracts visitors from across the Coffs Coast and surrounding regions, offering extensive local and regional exposure. Your brand will be featured in event promotions and showcased throughout the show, helping to strengthen recognition within the vibrant Coffs Harbour community and beyond. Sponsors will have the opportunity to connect directly with thousands of attendees over the course of the event.

## Networking opportunities

We're all about working together to make the Coffs Harbour Show a true community celebration. We can tailor your sponsorship to match what matters most to you — whether that's supporting a local section of the show, running a fun competition, or donating branded prizes. Together, we can create something that really connects with our community and makes a lasting impact.



### ATTENDEES

**25000+**

**The Show continues to grow in attendance and regional impact each year.**



### SOCIAL MEDIA

**3.9K+**

**In 2024, our Facebook page saw a following of 3.9K and reached 30,000 individuals.**



### OUR SHOW

**110+ YRS**

**Our show has seen thousands of people, families and children attend for many years.**







COFFS HARBOUR  
SHOW SOCIETY

# **SPONSORSHIP PACKAGES**

## **PLATINUM \$5500**

Naming rights to major attraction  
Self supplied banners  
Access tickets  
Trade site on ground  
Business logo in program  
12mths presence on socials  
and website  
Inclusion in all advertising  
PA announcements

## **GOLD \$3300**

Naming rights of a section  
Self supplied banners  
Access tickets  
Trade site on ground  
Business logo in program  
12mths presence on socials  
and website  
PA announcements

## **SILVER \$1500**

Self supplied banners  
Access tickets  
Trade site on ground  
Business logo in program  
12mths presence on  
socials and website  
PA announcements

## **BRONZE \$550**

Self supplied banners  
Access tickets  
Trade site on ground  
Business logo in program  
12mths presence on  
socials and website



# SPONSORSHIP PACKAGES

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Naming rights to Main Attraction	—	—	—	✓
Naming rights of a section	—	—	✓	✓
Event Banners – Self Supplied Displayed around the Grounds	✓	✓	✓	Prime positioning
Complimentary Access Tickets	1 Family Tickets or 2 Single	2 Family Tickets or 4 Single	3 Family Tickets or 6 Single	4 Family Tickets or 6 Single
Optional trade display site on grounds	✓	✓	✓	✓
Business Logo in Program Schedule + 12 month Show Society website and Facebook presence	✓	✓	✓	Plus inclusion in all advertising
PA Announcements during the event	—	Minimum 4 PA reads	Minimum 6 PA reads	Hourly PA reads
Invitation to Pre Show event	—	—	—	✓

We have other sponsorship opportunities available. Please check out the sponsorship form on the following page for more information.





# SPONSORSHIP FORM



Coffs Harbour Agricultural Show very much appreciates the businesses and individuals who support our annual show. We sincerely hope that your support can continue into the future.

## Company Information

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**ABN:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

Please nominate the package you would like for show.

☐ **Platinum Level Sponsor** (\$5500.00)

☐ **Gold Level Sponsor** (\$3300)

☐ **Silver Sponsor** (\$1500)

☐ **Bronze Sponsor** (\$550.00)

If you would like to sponsor a specific area, the following options are available.

☐ **Section Sponsor** (\$440) Overall Sponsor of a class section e.g. cattle, horse, pavilion

☐ **Event Sponsor** (\$250) Overall Sponsor of an event e.g. cattle, horse, pavilion

☐ **Class Sponsor** (\$150) Overall Sponsor of a class e.g. cattle, horse, pavilion

☐ **Generic Sponsor** (\$100) Generic donation towards running of the annual Show

☐ **Open Sponsor** (\$50) Open donation towards running of the annual Show

Please specify (section, event, class, etc.) \_\_\_\_\_

## **Direct Deposit**

NAB Coffs Harbour

**BSB:** 082-551 **ACC:** 5096 32174

**Account Name:** CH Show Society Inc.

***(Please use your business name as the reference)***

Do you require a tax receipt/invoice? ☐ **Y** or ☐ **N**

**Name: (Please print clearly)** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please complete this form and return by mail, email, or in person, to confirm your sponsorship.**

**Email:** [coffsshow.secretary@gmail.com](mailto:coffsshow.secretary@gmail.com) or **Address:** PO Box 219, COFFS HARBOUR, NSW, 2450



*Thank You*  
We hope you  
will support us  
in 2026!

## Contact Us

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### Email

[coffsshow.secretary@gmail.com](mailto:coffsshow.secretary@gmail.com)

### Website

[www.coffsharbourshow.com.au](http://www.coffsharbourshow.com.au)

### Address

PO Box 219 COFFS HARBOUR NSW 2450

### Phone

0413 136 371

